

# 2017 MAEAP Partner Resource Commitment



As a MAEAP partner, \_\_\_\_\_ is committed to supporting the mission of the program. We commit to the following actions in 2017 that will help to grow MAEAP and support the efforts of the partnership.

## Projects of the MAEAP Communications Workgroup

- Monthly and weekly MAEAP radio spots on Brownfield Ag News
- Maintain and update MAEAP Web site (www.maeap.org)
- Printing of general and system-specific MAEAP brochures/informational pieces
- Developing new digital and social media campaigns
- Launching a new monthly MAEAP newsletter

**Please check all that apply to your organization:**

### In-Kind

- We will include stories on MAEAP and/or provide an ad space for MAEAP in our organization's publication.

### Financial Contribution

We will contribute a monetary amount without a specific allocation for use by the MAEAP Partnership Communication Workgroup, in the amount indicated below:

- \$500     \$1,000     \$1,500     \$2,000     \$2,500     \$3,000  
 \$5,000     \$7,500     \$10,000     Other Amount \$ \_\_\_\_\_

Please check the appropriate option:

- The check is enclosed.  
 Please send an invoice.  
 Unable to contribute financially at this time.

**Checks should be made payable and sent to Michigan Farm Bureau, PO Box 30960, Lansing, MI 48909. Please also indicate MAEAP Partner Efforts in the memo line.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please photocopy this form for your records and return the signed original to:  
Michigan Farm Bureau, Attn: Emily Reinart, PO Box 30960, Lansing, MI 48909  
or email: ereinar@michfb.com**